

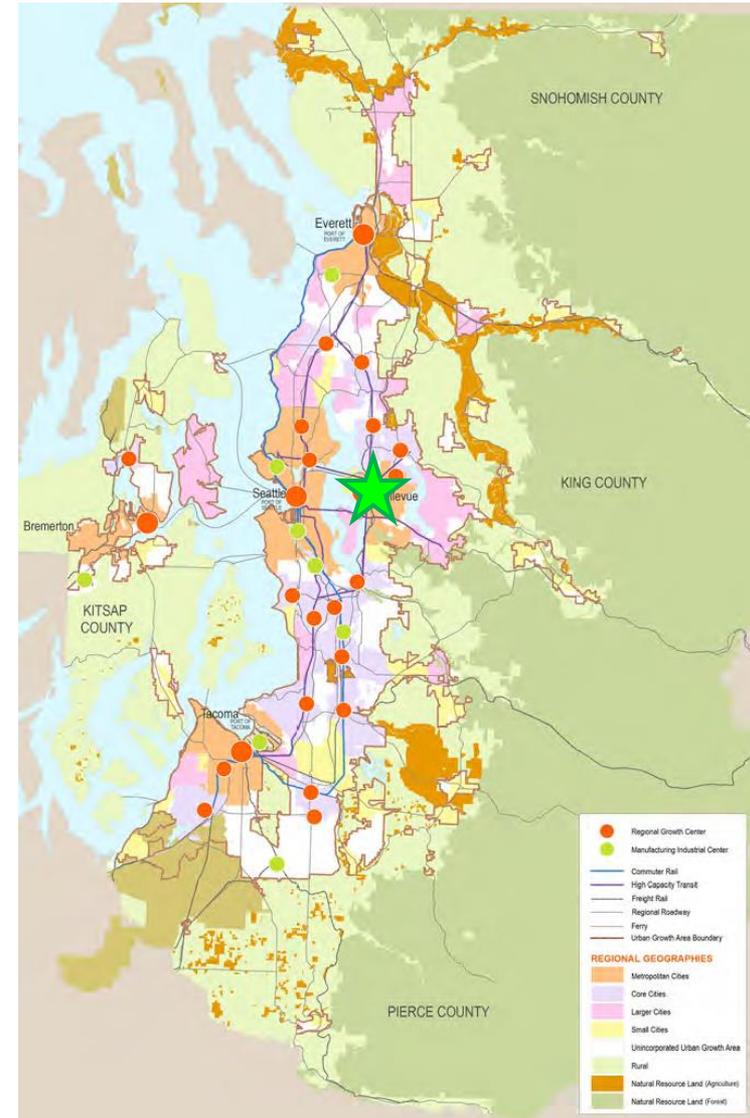


City of Bellevue



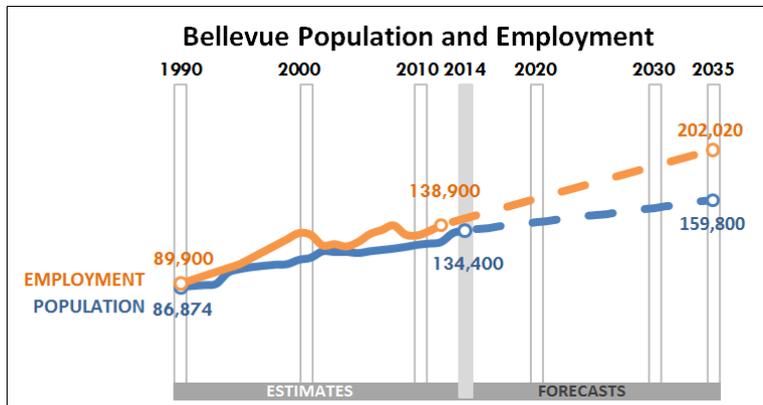
Bellevue: An Innovation and Technology Center

- ❖ Bellevue is a major regional employment center with workers travelling here from throughout the Puget Sound region.
- ❖ Bellevue's strong and diverse workforce attracts businesses from around the world.
- ❖ Bellevue is Pacific Gateway city with easy access to U.S. and Canadian markets.



Strong, Vibrant Regional Center

- ❖ Highly educated workforce
- ❖ Strong technology sector
- ❖ International business center
- ❖ 45 corporate headquarters
- ❖ 70 international businesses
- ❖ Safe community
- ❖ Highly-rated schools
- ❖ Beautiful natural environment



Interactive Media Hub

- Washington State is home to over 330 interactive media companies that generate over \$19 Billion in revenue
- Bellevue is home to AAA studios and a thriving indie community
- Washington Interactive Network offers boot camps and mentors to get your game to market



Research & Investment Center

- The University of Washington conducts \$1.2 billion in research annually
- Microsoft annually spends on average \$10 billion on R&D
- R&D facilities from major global entities
- \$1.2 billion in venture capital investment



APPLAUSE[®]

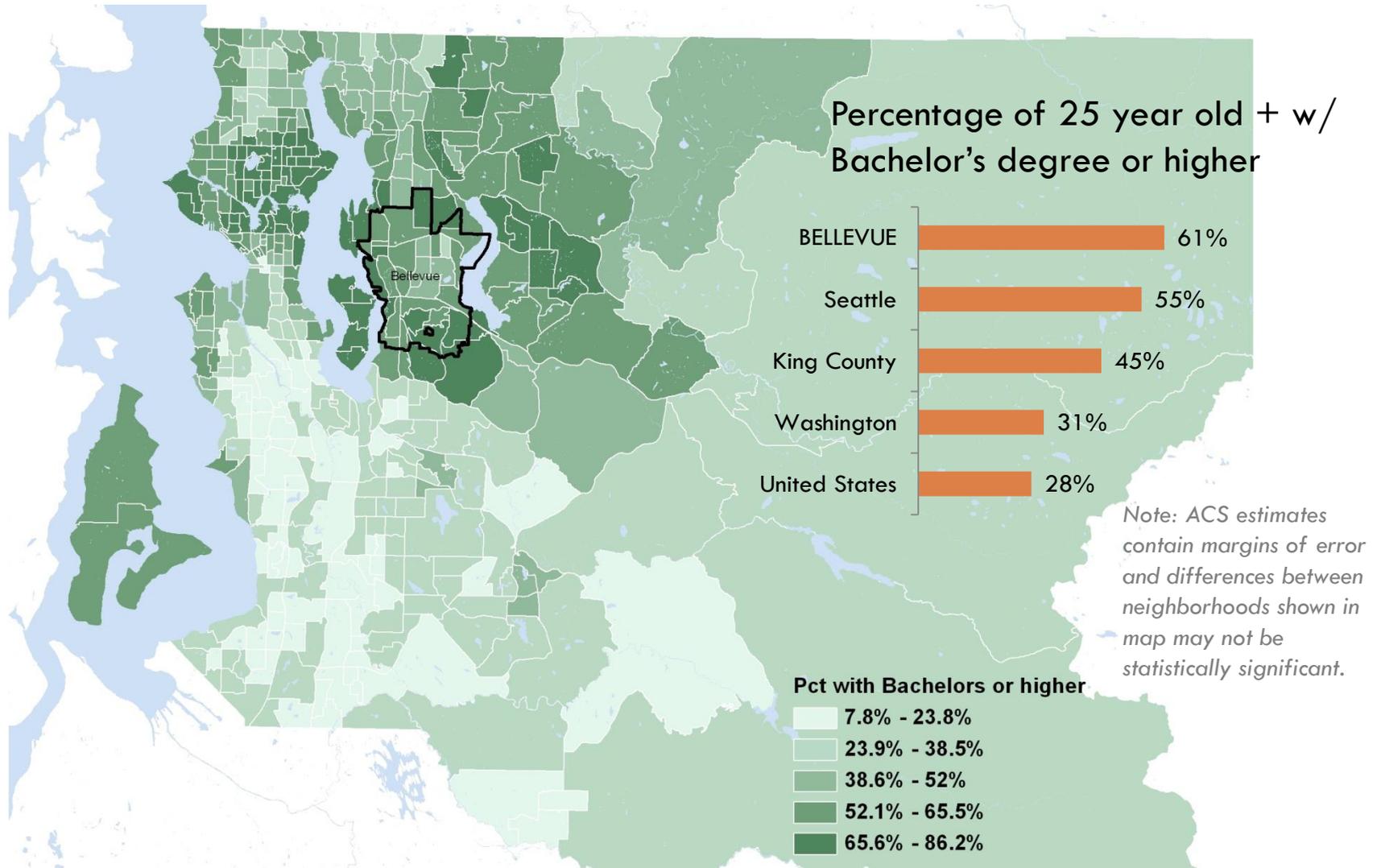


MADRONA
VENTURE GROUP



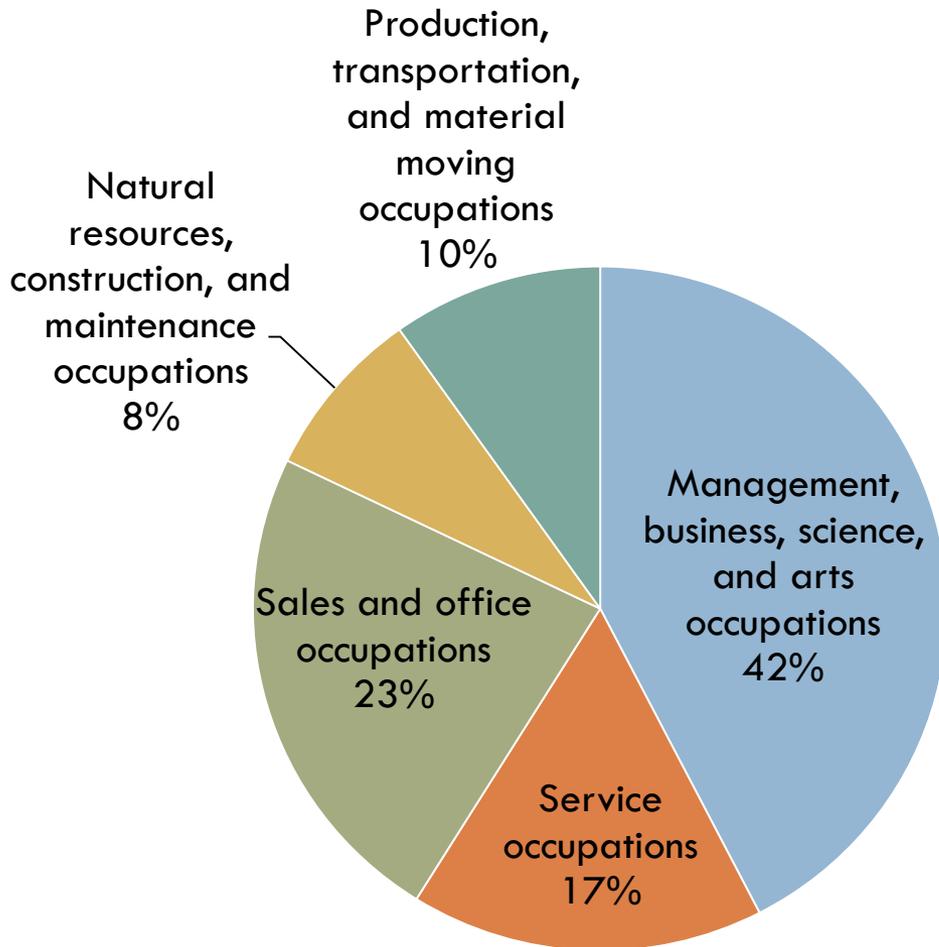
WISEMONT
CAPITAL

Well-Educated Workforce

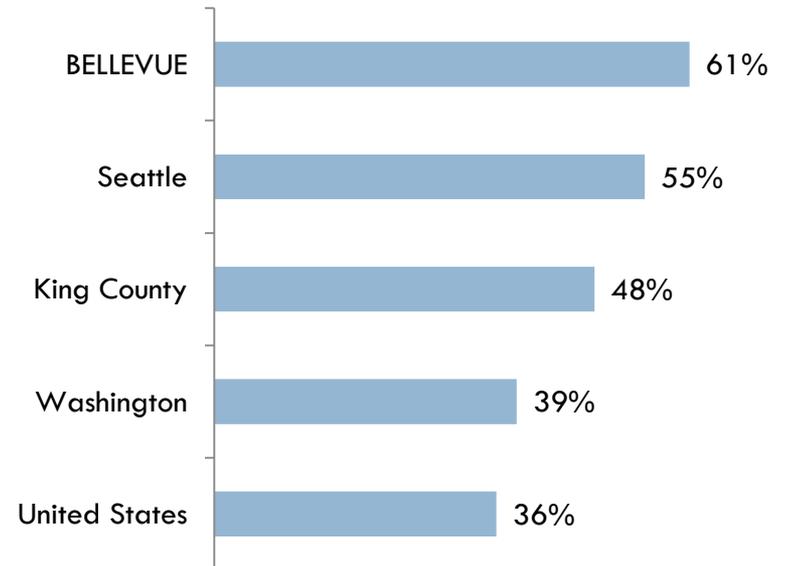


Professional and Technology Economy

Occupations of Regional Workers in 2010



Percentage in management, business, science, and arts occupations

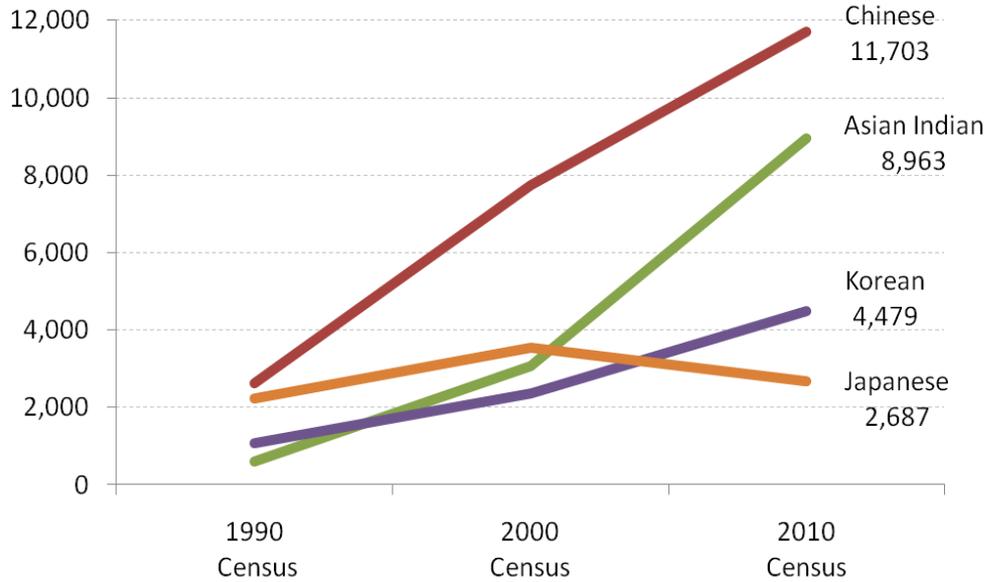


A Culturally Vibrant City

- ❖ Growth of foreign-born population in Bellevue is now more than 33%
- ❖ Rich array of culture, arts & entertainment
- ❖ International restaurants and groceries
- ❖ Museums, libraries, and performing arts
- ❖ Outdoor and indoor recreation
- ❖ Festivals throughout the year



A Culturally Diverse City



Bellevue Yesterday and Today



Bellevue in 1974



Bellevue Today



Growing Residential Downtown

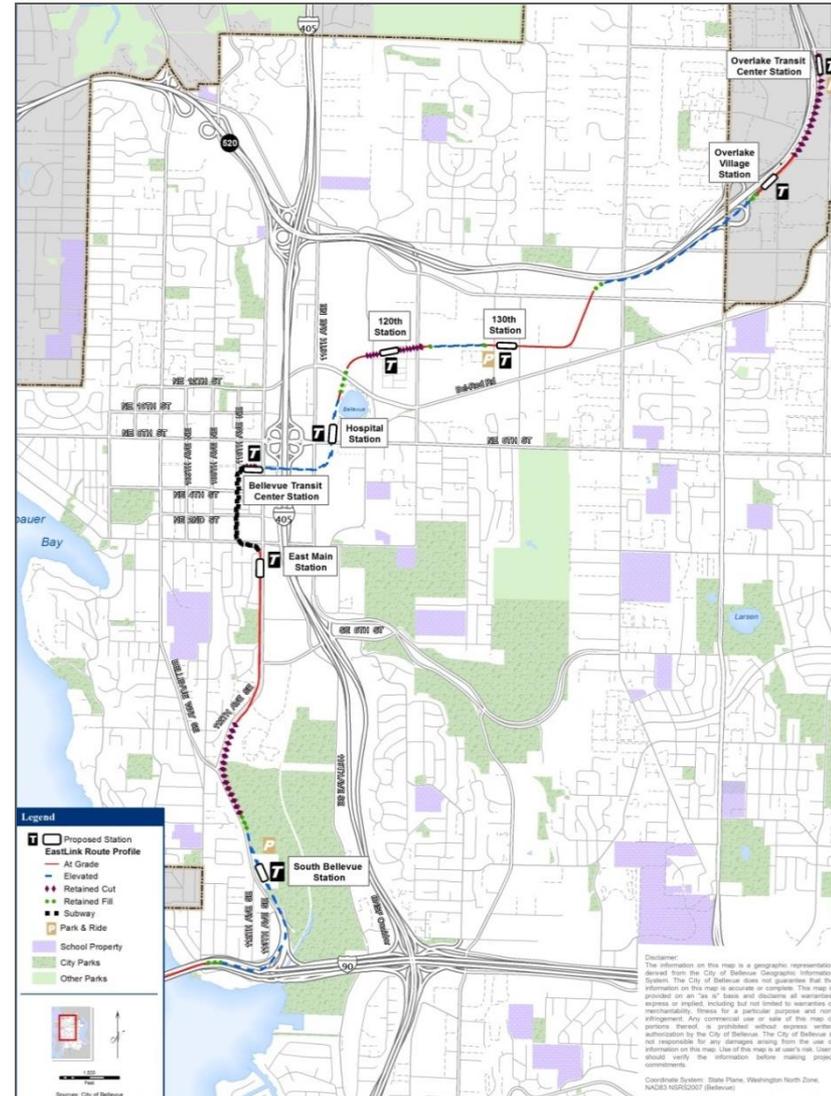
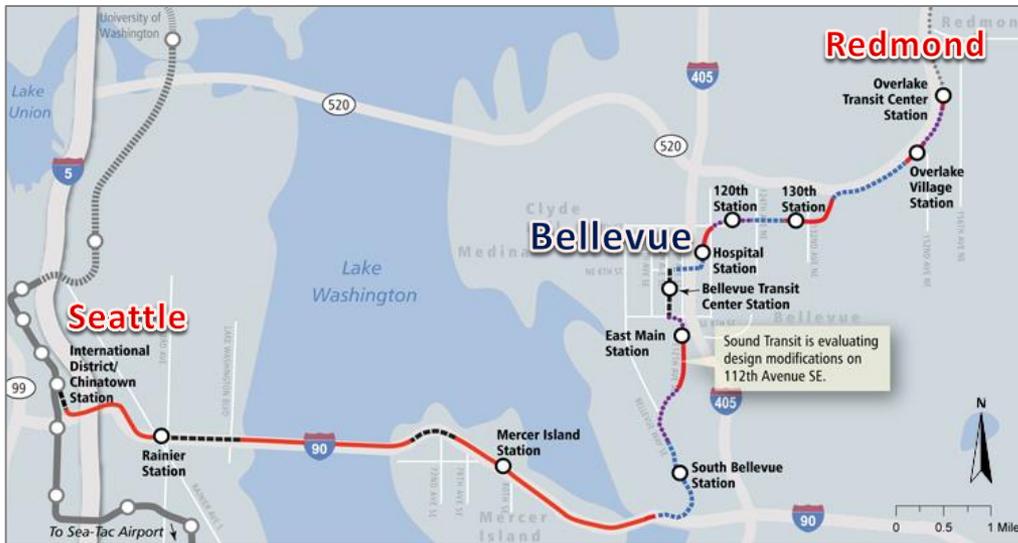


Vibrant Commercial District



East Link Light Rail Investment

- ❖ Connects Bellevue to Seattle with high-quality rail service
- ❖ Six Bellevue stations including two in the Spring District
- ❖ Planned opening in 2022/23



Spring District: An Innovation District



Spring District: An Innovation District



Microsoft/
Redmond

120th Node

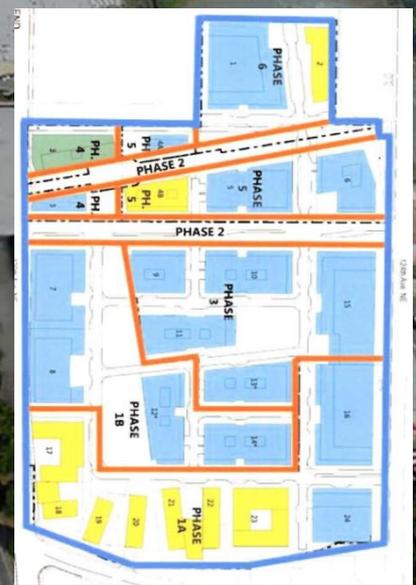
130th Node

SR 520

Downtown
Bellevue

MAKERE
CARON - PLOTTING

Spring District: An Innovation District



Spring District: An Innovation District



Thank You

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